

Aarhus Academy for Global Education

DENMARK



Founded in 2011 to meet the increasing demand for international education in Denmark's second-largest city, the Aarhus Academy of Global Education (AAGE) offers the International Baccalaureate Primary and Middle Years Programmes to over 100 students aged 3 to 15.

In 2014, the school chose to move forward with OpenApply as an online system for managing their admissions process.

Why OpenApply?

The admissions team at AAGE felt like they were drowning in paper applications, and struggling to track all the required documents from each family.

On OpenApply, the customised checklist allows parents to clearly see the status of their application, and complete any missing items. Parents can upload files directly to the system, which eliminates repetitive uploading/downloading and scanning.

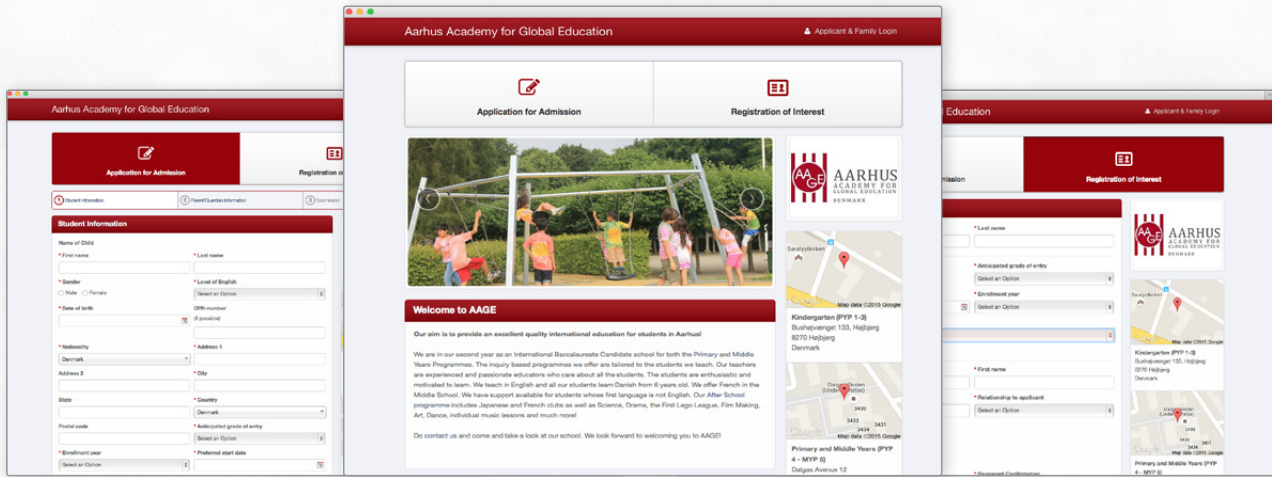
The OpenApply team built five forms on AAGE's account: an enquiry form, application form, fees & terms agreement, student information form, and re-enrolment form. The forms use global fields, so that if the family has completed their phone number in one form, it will be pre-populated in all other forms.

“ OpenApply is making my job easier every day. It is straightforward to use and simple to customise to your specific needs. ”



Cecilie Fink
Admissions Officer

Using OpenApply



AAGE's customised OpenApply account uses the school colors, includes built-in defaults for the most popular answers (e.g. Denmark for Nationality), and allows AAGE to track admissions at two campuses.

Application Checklist		
Please ensure that these key items are completed.		
<input checked="" type="checkbox"/>	Submit Application	Q Review Form <input checked="" type="checkbox"/> Completed on Aug 14, 2014
<input checked="" type="checkbox"/>	Fees & Terms Agreement	Q Review Form <input checked="" type="checkbox"/> Completed on Aug 14, 2014
<input type="checkbox"/>	Submit Payment of Application Fee (500 DKK per child)	
Paying this fee puts your child on our waiting list.		
This amount is per child, non-refundable and covers the placement evaluation and the administrative		

When parents log in to OpenApply, they can see which items they have completed, and which are still pending.

Aarhus Today

In early 2015, the admissions team at AAGE was surprised to find thirty Japanese families had submitted applications via OpenApply.

“The families applied out of nowhere,” said Kathryn Templeman, the MYP Coordinator at AAGE who had temporarily assumed the duties of the admissions director at the time. “We never could have processed their applications without OpenApply.”

It turned out that Mitsubishi Heavy Industries was opening a new branch in Denmark. The families had found AAGE online, and submitted all their documents and applications smoothly, without requiring the admissions team’s assistance.

“ When we had our budget review meeting, nobody even blinked or mentioned removing OpenApply. It’s become essential to our operations. ”



Kathryn Templeman
MYP Coordinator

About OpenApply

OpenApply is a web-based school admissions system designed for the modern, paperless admissions office.

OpenApply helps you to manage your internal admissions process from the first enquiry to enrolment, so that you can find the best students for your school.



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