

Location

Beijing, China

Founded

1994

OpenApply School Since

2015

Students

1,400

Campuses

01

Accreditations



"We are loving OpenApply! As we are moving forwards, we are finding out all the added features and keep coming up with new processes to make it easy not only for parents but also for internal review."



Caroline Audet

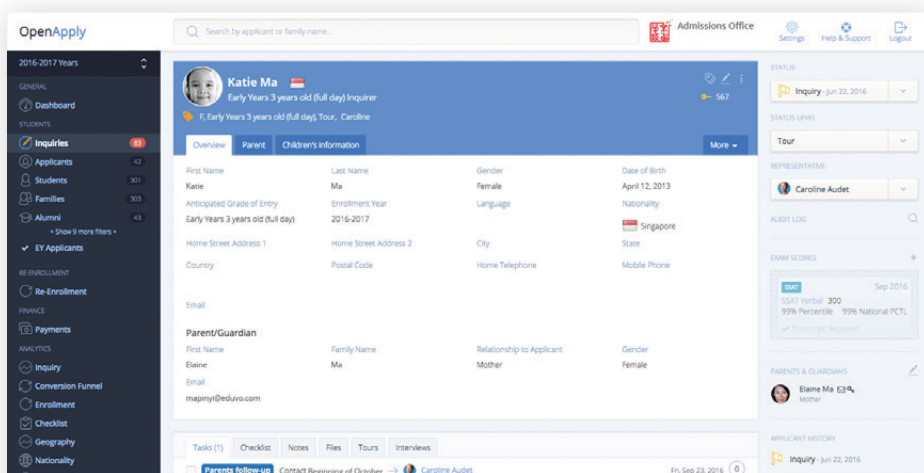
Admissions Liaison Officer

The **Western Academy of Beijing (WAB)** is a leading non-profit, independent IB World School. Founded in 1994, WAB prides itself on innovative and highly qualified teachers, world-class facilities, diverse community, warm and supportive environment and service-oriented culture. WAB offers the full IB curriculum from Early Years – Grade 12. Over 1,400 students from more than 50 countries are the focus of WAB's learner-centered atmosphere, and are encouraged to take their place as responsible citizens of the world.

WAB began an OpenApply trial in 2014 and officially launched the system in 2015. Since then, they have processed over 500 enquiries and applications online.

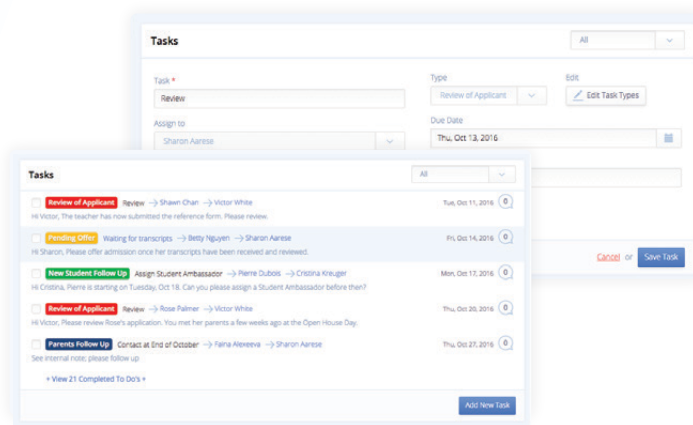


When implementing OpenApply, WAB was most impressed with the user-friendly interface and the complimentary customer support.



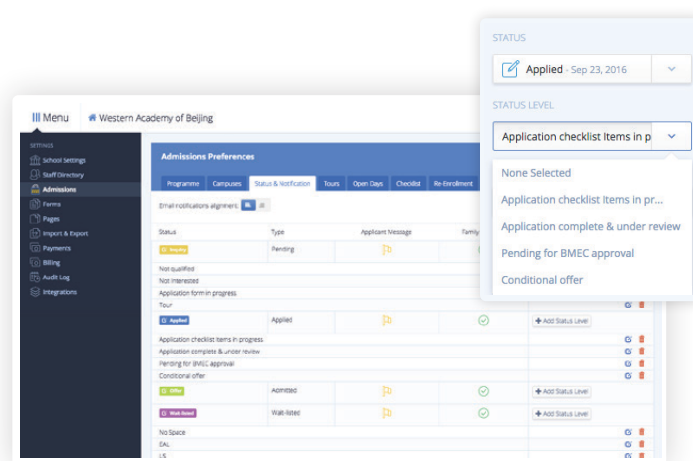
INTERNAL TASKS

WAB uses OpenApply's flexible task functions to effectively manage their complex admissions workflow. Tasks are assigned to different staff for actions like parent follow-up, application review, and more! Task notifications remind staff members of what is on their to-do list, so no applicants get lost in the shuffle.



CUSTOMISABLE STATUS LEVELS

OpenApply's customisable status levels allow WAB to mark where all applicants sit in the admissions process. Staff members are able to view an applicant at any time and see exactly what step they're on. OpenApply also allows filtering for each status level so all applicants at each level can be viewed at any time.



OpenApply is a web-based, paperless admissions office used by over 175 leading international schools worldwide.



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